

Amendments to the Claims:

The following listing of the claims is provided in accordance with 37 C.F.R. 1.121:

1. (currently amended) A computer-implemented method of correlating pre-existing traditional printed material to a response produced by a computer system comprising:
defining an object on a page of the traditional printed material; and
linking a position of the object on the page, and a related response to be performed by the computer system, wherein the position of the object on the page corresponds to a physical position in the page of the pre-existing printed material which is identified by the computer system when the pre-existing printer material has been placed in a printed material holder by a user, the printed material holder being coupled to the computer system ~~the traditional printed material is not directly or communicatively coupled to the computer system~~, and wherein the position on the page is defined by a relative position of the traditional printed material to a known physical location of a the printed material holder.

2. (original) The computer-implemented method of claim 1, wherein the response comprises at least one of rendering audio content, rendering video content, rendering image content, rendering text content, and performing an action by the computer system.

3. (original) The computer-implemented method of claim 2, further comprising generating a multimedia database to store digital multimedia content including at least one of audio content, video content, image content, and text content; a printed material content database to store positional information about objects on the pages and linkage information between the objects and at least one of the multimedia contents and actions; and an action library to store directives for actions to be performed on the computer system.

4. (original) The computer-implemented method of claim 2, wherein defining the object on the page comprises using an electronic pen to outline boundaries of the object on the page.

5. (original) The computer-implemented method of claim 2, wherein defining the object on the page comprises using an electronic pen to select key points on the boundary of the object on the page.

6. (original) The computer-implemented method of claim 2, wherein defining the object on the page comprises using a mouse to manipulate a graphical object on a display to encapsulate the boundary of the object on the page as displayed on the display.

7. (original) The computer-implemented method of claim 2, wherein defining the object on the page comprises using a mouse to select key points on the boundary of the object on the page as displayed on a display.

8. (original) The computer-implemented method of claim 2, wherein the printed material comprises a traditional paper book.

9. (original) The computer-implemented method of claim 2, wherein the printed material comprises material generated by a user.

10. (currently amended) A non-transitory computer readable storage medium having a plurality of machine accessible instructions stored thereon, wherein when the instructions are executed by a processor, the instructions cause the processor to correlate pre-existing traditional printed material to a response produced by a computer system by:

defining an object on a page of the printed material; and

link a position of the object on the page and a related response to be performed by the computer system, wherein the position of the object on the page corresponds to a physical position in the page of the pre-existing printed material which is identified by the computer system when the pre-existing printer material has been placed in a printed material holder by a user, the printed material holder being coupled to the computer system.~~the traditional printed material is not directly or communicatively coupled to the computer system,~~ and wherein the

position on the page is defined by a relative position of the traditional printed material to a known physical location of a the printed material holder.

11. (currently amended) The non-transitory medium of claim 10, wherein the response comprises at least one of rendering audio content, rendering video content, rendering image content, rendering text content, and performing an action by the computer system.

12. (currently amended) The non-transitory medium of claim 11, further comprising instructions for generating a multimedia database to store digital multimedia content including at least one of audio content, video content, image content, and text content; a printed material content database to store positional information about objects on the pages, and linkage information between the objects and at least one of the multimedia contents and actions; and an action library to store directives for actions to be performed on the computer system.

13. (currently amended) The non-transitory medium of claim 11, wherein instructions for defining the object on the page comprise instructions for using an electronic pen to outline boundaries of the object on the page.

14. (currently amended) The non-transitory medium of claim 11, wherein instructions for defining the object on the page comprise instructions for using an electronic pen to select key points on the boundary of the object on the page.

15. (currently amended) The non-transitory medium of claim 11, wherein instructions for defining the object on the page comprise instructions for using a mouse to manipulate a graphical object on a display to encapsulate the boundary of the object on the page as displayed on the display.

16. (currently amended) The non-transitory medium of claim 11, wherein instructions for defining the object on the page comprise instructions for using a mouse to select key points on the boundary of the object on the page as displayed on a display.

17. (currently amended) The non-transitory medium of claim 11, wherein the printed material comprises a traditional paper book.

18. (currently amended) The non-transitory medium of claim 11, wherein the printed material comprises material generated by a user.

19. (currently amended) ~~A system~~ An apparatus for associating a selected object on any pre-existing printed material to a valid response provided by a computer system comprising:

a pointing device to determine a position on the pre-existing printed material, wherein the pre-existing printed material is to be placed on a printed material holder by a user not directly or communicatively coupled to the computer system, and wherein the position on the pre-existing printed material is defined by a relative position of the printed material to a known physical location of a the printed material holder;

a communicating device coupled to the printed material holder to transmit the position to the computer system;

a maker component to define an object on a page of the pre-existing printed material; and to link a position of the object on the page and a related response to be performed by the computer system; and

a player component to correlate the pointed position to selected content associated with the pre-existing printed material, the selected content being accessible by the computer system; and to provide a valid response to a the user based at least in part on the pointed position and the correlated content, wherein the valid response includes at least one of rendering audio content, rendering video content, rendering image content, rendering text content, and performing an action by the computer system.

20. (currently amended) The ~~system~~ apparatus of claim 19, wherein the pointing device comprises an electronic pen.

21. (currently amended) The ~~system~~ apparatus of claim 19, further comprising a multimedia database to store digital multimedia content, a printed material content database to store positional information about objects on the pages and linkage information between the objects and at least one of the multimedia contents and actions, and an action library to store directives for actions to be performed on the system.

22. (currently amended) The ~~system~~ apparatus of claim 19, wherein the pre-existing printed material comprises a traditional paper book.